Michigan State University CIBER Presents

Internationalizing Doctoral Education in Business: A Ph.D. Seminar
July 29-31, 2004

Kellogg Hotel and Conference Center
Michigan State University
East Lansing, Michigan

In Co-Sponsorship with the CIBERs at
Columbia University
University of Connecticut
University of Illinois
Indiana University
University of Kansas
University of Michigan
The Ohio State University
Purdue University
Texas A&M University
University of Wisconsin

Seminar Program

Thursday, July 29, 2004

4:00-6:00 p.m. Seminar Registration
Kellogg Center Hotel Lobby

6:30-7:00 p.m. Networking Reception
Kellogg Center East Patio (backup Red Cedar A&B)

7:00-9:00 p.m. Dinner and Welcoming Remarks
Kellogg Center East Patio (backup Red Cedar A&B)
S. Tamer Cavusgil, Michigan State University
Tomas Hult, Michigan State University
Robert Duncan, Michigan State University
John Riesenberger, Shaw Science Partners

Friday, July 30, 2004

8:00-9:00 a.m. Late Registration
Kellogg Center Room 102

7:30-8:30 a.m. Breakfast Buffet
Kellogg Center Red Cedar A&B
**Friday, July 30, 2004 (cont’d)**

**8:30-10:00 a.m.**  
**Plenary Session I: Infusing International, Cross-Cultural, Comparative Dimensions into Your Professional Agenda**  
Kellogg Center Lincoln Room  
S. Tamer Cavusgil  
Stephen M. Hills, Ohio State University  
David Griffith, Michigan State University

**10:00-10:30 a.m.**  
**Networking and Refreshment Break**  
Kellogg Center Lincoln Room Lobby

**10:30-11:45 a.m.**  
**Breakout Sessions**  
Kellogg Center Lincoln Room  
Kellogg Center Room 107  
Kellogg Center Room 110  

*Faculty from the previous panel session will facilitate concurrent breakouts.*

**12:00-1:00 p.m.**  
**Buffet Luncheon**  
Comments: John Hudzik, Michigan State University  
Kellogg Center Big Ten C

**1:00-2:30 p.m.**  
**Plenary II: Research Methodologies Applied in an International Context**  
Kellogg Center Lincoln Room  
Tomas Hult  
Roger Calantone, Michigan State University  
Shaoming Zou, University of Missouri

**2:30-2:45 p.m.**  
**Networking and Refreshment Break**  
Kellogg Center Lincoln Room Lobby

**2:45-3:30 p.m.**  
**Breakout Sessions**  
Kellogg Center Lincoln Room  
Kellogg Center Room 107  
Kellogg Center Room 110

**3:30-5:00 p.m.**  
**Plenary III: Internationalizing Teaching**  
Kellogg Center Lincoln Room  
Roberto Garcia, Indiana University  
Mason Carpenter, University of Wisconsin-Madison  
Attila Yaprak, Wayne State University
Friday, July 30, 2004 (cont’d)

5:00-5:45 p.m.  Breakout Sessions
Kellogg Center Lincoln Room
Kellogg Center Room 107
Kellogg Center Room 110

6:30 p.m.  Dinner and Remarks
Kellogg Center Red Cedar A&B

Saturday, July 31, 2004

7:30-8:30 a.m.  Breakfast Buffet
Kellogg Center Red Cedar A&B

8:30-10:00 a.m.  Plenary IV: What it takes to publish internationally-focused research: Insights from Journal Editors
Kellogg Center Lincoln Room
S. Tamer Cavusgil
Tomas Hult
David J. Ketchen, Jr., Florida State University

10:00-10:30 a.m.  Networking and Refreshment Break
Kellogg Center Lincoln Room Lobby

10:30-11:45 a.m.  Breakout Sessions
Kellogg Center Lincoln Room
Kellogg Center Room 107
Kellogg Center Room 110

Participants are asked to break out by functional area to meet with faculty panelists from the previous session.

12:00-1:30 p.m.  Closing Luncheon and Presentation
Comments: Carl Liedholm, Michigan State University
Kellogg Center Big Ten C

Seminar Adjournment