PROGRAM

Invitational Roundtable on Study Abroad Programs in Business Schools

Hosted by Michigan State University
Kellogg Hotel and Conference Center
East Lansing, Michigan
22-25 September 2001

Saturday, September 22, 2001

4-6:30pm Registration

6:30pm Welcome & Reception on the East Patio

Sunday, September 23, 2001

7:30am Continental Breakfast, Red Cedar A Room

8:30am Plenary Session, Lincoln Room
Topic: Welcome and Overview of the Roundtable Activities
Facilitators: S. Tamer Cavusgil, Michigan State University
Tomas Hult, Michigan State University
Kathleen Fairfax, Michigan State University
Elvin Lashbrooke, Michigan State University
Gary Ragatz, Michigan State University

10:00am Break

10:30am Plenary Session, Lincoln Room
Topic: Anticipated Outcomes in Study Abroad Programs
Facilitators: S. Tamer Cavusgil and Tomas Hult, Michigan State University
Rapporteur: Tunga Kiyak, Michigan State University
Panel: Mick VandeBerg, Georgetown University (author)
Ed Ingraham, Michigan State University (author)
Kathleen Fairfax, Michigan State University

12:00 noon Lunch, Red Cedar B
1:30pm Breakout Sessions

**Topic:** Recruiting Students for Study Abroad Programs, Lincoln Room  
**Facilitator:** Paulette Stenzel, Michigan State University  
**Rapporteur:** Ernie Betts, Michigan State University  
**Participants:** 
- Kathleen Sideli, Indiana University (author)  
- Joan Solaun, University of Illinois (author)  
- Ed Ingraham, Michigan State University  
- Mick VandeBerg, Georgetown University  
- Annagene Yucas, University of Pittsburgh  
- Orlando Kelm, University of Texas at Austin  
- Ivy McQuiddy, University of Texas at Austin  
- Tammy Orahood, Indiana University  
- Kathleen Fairfax, Michigan State University  
- Wendy Sheets, Duke University  
- Inge Steglitz, Michigan State University  
- Diane Willson, University of Texas at Austin  
- Dennis Kamey, University of Kansas

**Topic:** Best Practices in Study Abroad Programs, Room 107  
**Facilitator:** Attila Yaprak, Wayne State University  
**Rapporteur:** Gary Knight, Florida State University  
**Participants:** 
- Natalie Bartush, University of Texas at Austin (author)  
- Linda Gerber, University of Texas at Austin (author)  
- Ben Kedia, University of Memphis  
- Cindy Chalou, Michigan State University  
- Janice Clark, University of Connecticut  
- Andrea Poehling, University of Wisconsin  
- Kenneth Holland, University of Memphis  
- Bruce Keillor, University of Akron  
- Randall Martin, Florida International University  
- Diana Arizaga-DePeele, Michigan State University  
- Alison Schultz, Georgetown University  
- Julie Lebo, University of Memphis  
- Michelle Cumming, University of Minnesota  
- Sheree Willis, University of Kansas  
- Mike Shealy, University of South Carolina

**Topic:** International Comparative Perspectives, Room 110  
**Facilitator:** Elvin Lashbrooke, Michigan State University  
**Rapporteur:** Gary Ragatz, Michigan State University  
**Participants:** 
- David Earwicker, San Diego State University  
- Jerry Wilcox, University of Texas at Austin  
- Ray Hilditch, Huron University in London  
- Stephen Murdoch, France  
- Joseph Sy-Changco, University of Macau  
- Maida Watson, Florida International University  
- Lynnette Duran, Michigan State University  
- Bradley Farnsworth, University of Michigan  
- Steven Loughrin-Sacco, San Diego State University  
- Pat Paulsell, Michigan State University
3:00pm  Break

3:30pm  Breakout Sessions

Topic: Integration of Foreign Language into Study Abroad, Lincoln Room
Facilitator: Pat Paulsell, Michigan State University
Rapporteur: Andrea Poehling, University of Wisconsin
Participants: David Earwicker, San Diego State University (author)
Steven Loughrin-Sacco, San Diego State University (author)
Orlando Kelm, University of Texas at Austin (author)
Janice Clark, University of Connecticut
Tammy Orahood, Indiana University
Jerry Wilcox, University of Texas at Austin
Kathleen Fairfax, Michigan State University
Randall Martin, Florida International University
Joseph Sy-Changco, University of Macau
Randy Folks, University of South Carolina
Marion Festing, University of Paderborn
Dennis Karney, University of Kansas

Topic: Faculty Involvement in Study Abroad Programs, Room 107
Facilitator: Linda Gerber, University of Texas at Austin
Rapporteur: Gary Knight, Florida State University
Participants: Annagene Yucas, University of Pittsburgh (author)
Lynette Duran, Michigan State University
Cindy Chalou, Michigan State University
Bruce Keillor, University of Akron
Ivy McQuiddy, University of Texas at Austin
Diana Arizaga-DePeele, Michigan State University
Ray Hilditch, Huron University in London
Steven Murdoch, France
Mick VandeBerg, Georgetown University
Inge Steglitz, Michigan State University
Michelle Cumming, University of Minnesota
Sheree Willis, University of Kansas

Topic: Internationalizing the Student Body via Study Abroad, Room 110
Facilitator: Attila Yaprak, Wayne State University
Rapporteur: Paulette Stenzel, Michigan State University
Participants: Ben Kedia, University of Memphis (author)
Kenneth Holland, University of Memphis (author)
Ed Ingraham, Michigan State University
Natalie Bartush, University of Texas at Austin
Kathleen Sideli, Indiana University
Joan Solaun, University of Illinois
Allison Schultz, Georgetown University
Maida Watson, Florida International University
Bradley Farnsworth, University of Michigan
5:00pm Time for Preparation of Summary Recommendations from Breakout Sessions
(If needed, computers are available in the Lincoln Room)

6:30pm Dinner, Corniche Room

Monday, September 24, 2001

7:30am Continental Breakfast, Galaxy Room

8:30am Plenary Session, Lincoln Room
Topic: Administrative Arrangements for Study Abroad Programs
Facilitators: S. Tamer Cavusgil and Tomas Hult, Michigan State University
Rapporteur: Elizabeth Booth, Michigan State University
Panel: Ivy McQuiddy, University of Texas at Austin
Jerry D. Wilcox, University of Texas at Austin
Cindy Chalou, Michigan State University
Inge Steglitz, Michigan State University

10:00am Break

10:30am Breakout Sessions

Topic: Funding for Study Abroad Programs, Lincoln Room
Facilitator: Cindy Chalou, Michigan State University
Rapporteur: Glenn Omura, Michigan State University
Participants: David Earwicker, San Diego State University
Bruce Keillor, University of Akron
Ray Hilditch, Huron University in London
Linda Gerber, University of Texas at Austin
Ben Kedia, University of Memphis
Kathleen Fairfax, Michigan State University
Annagene Yucas, University of Pittsburgh
Bradley Farnsworth, University of Michigan
Allison Schultz, Georgetown University
Timothy Wucher, Michigan State University
Mike Rishell, Michigan State University
Dennis Karney, University of Kansas
Jim Henry, Michigan State University

Topic: Geographic Diversification of Study Abroad Programs, Room 107
Facilitator: Gary Ragatz, Michigan State University
Rapporteur: Kathleen Sideli, Indiana University
Participants: Andrea Poehling, University of Wisconsin (author)
Janice Clark, University of Connecticut (author)
Ivy McQuiddy, University of Texas at Austin
Jerry D. Wilcox, University of Texas at Austin
Mick VandeBerg, Georgetown University
Tammy Orahood, Indiana University
Diana Arizaga-DePeele, Michigan State University
Lynette Duran, Michigan State University
Stephen Murdoch, France
Wendy Sheets, Duke University
Michelle Festing, University of Paderborn
Michelle Cumming, University of Minnesota
Mike Shealy, University of South Carolina

Topic: Integrative Study Abroad Programs, Room 110
Facilitator: Gary Knight, Florida State University
Rapporteur: Kenneth Holland, University of Memphis
Participants: Pat Paulsell, Michigan State University
Randall Martin, Florida International University
Natalie Bartush, University of Texas at Austin
Orlando Kelm, University of Texas at Austin
Joan Solaun, University of Illinois
Joseph Sy-Changco, University of Macau
Maida Watson, Florida International University
Steven Loughrin-Sacco, San Diego State University
Randy Folks, University of South Carolina
Julie Lebo, University of Memphis
Inge Steglitz, Michigan State University
Sheree Willis, University of Kansas

12:00 noon  Lunch, Red Cedar B Room

1:30pm  Breakout Sessions

Topic: Types of Study Abroad Programs, Lincoln Room
Facilitator: Pat Paulsell, Michigan State University
Rapporteur: Gary Knight, Florida State University
Participants: Kathleen Fairfax, Michigan State University
Ray Hilditch, Huron University in London
Kenneth Holland, University of Memphis
Ed Ingraham, Michigan State University
Jerry Wilcox, University of Texas at Austin
Annagene Yucas, University of Pittsburgh
Wendy Sheets, Duke University
Julie Lebo, University of Memphis
Marion Festing, University of Paderborn
Randall Martin, Florida International University
Alison Schultz, Georgetown University
Mike Shealy, University of South Carolina

Topic: Curricular Integration of Study Abroad Programs, Room 107
Facilitator: Linda Gerber, University of Texas at Austin
Rapporteur: Tunga Kiyak, Michigan State University
Participants: Bruce Keillor, University of Akron (author)
Steven Loughrin-Sacco, San Diego State University
Orlando Kelm, University of Texas at Austin
Natalie Bartush, University of Texas
Joseph Sy-Changco, University of Macau
Randy Folks, University of South Carolina
Inge Steglitz, Michigan State University
Michelle Cumming, University of Minnesota
Dennis Karney, University of Kansas
Sheree Willis, University of Kansas

Topic: Diverse Study Abroad Locations and Risks Involved, Room 110
Facilitator: Maida Watson, Florida International University
Rapporteur: Mick VandeBerg, Georgetown University
Participants: David Earwicker, San Diego State University
Janice Clark, University of Connecticut
Ben Kedia, University of Memphis
Lynette Duran, Michigan State University
Diana Arizaga-DePeele, Michigan State University
Stephen Murdoch, France
Ivy McQuiddy, University of Texas at Austin
Tammy Orahood, Indiana University
Andrea Poehling, University of Wisconsin
Kathleen Sideli, Indiana University
Joan Solaun, University of Illinois

3:00pm Break

3:30pm Time for Preparation of Summary Recommendations from Breakout Sessions
(If needed, computers are available in the Lincoln Room. Room 107 and Room 110 are available for writing)

5:00pm Campus Walk

Tuesday, September 25, 2001

7:30am Continental Breakfast, Red Cedar A Room

8:30am Plenary Session, Lincoln Room
Topic: Reports from Facilitators/Rapporteurs of Each of the Breakout Sessions
Facilitators: S. Tamer Cavusgil, Michigan State University
Tomas Hult, Michigan State University
Kathleen Fairfax, Michigan State University
Elvin Lashbrooke, Michigan State University
Gary Ragatz, Michigan State University

10:00am Break

10:30pm Plenary Session, Lincoln Room
Topic: Open Discussion of Findings and the Future of Study Abroad Programs
Facilitators: S. Tamer Cavusgil, Michigan State University
Tomas Hult, Michigan State University
Kathleen Fairfax, Michigan State University
Elvin Lashbrooke, Michigan State University
Gary Ragatz, Michigan State University
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