LOGISTICS SERVICES FACTS

Logistics continues to be a growth business

Logistics providers are not “paper-pushers”; these companies are solutions oriented firms engaged in facilitating international trade

High turnover of staff remains a serious concern for these companies

Solving the “then versus now” method of maintaining a stable staff is a major challenge

Educators have the ability to ignite interest in logistics for students and enable them to become leaders in the future

The options are to sit and watch the wheels go round or act and make the wheels go round
EDUCATION + EXPERIENCE = OPPORTUNITIES

Export and import operations for air, ocean, and surface transport

Warehousing and distribution services

Defining business process to provide solutions for international trade challenges

Quality management programs to ensure customer satisfaction and vendor services

Marketing and sales

Finance and accounting

Government regulatory compliance

Legal issues

Administration and HR
WHERE ARE THESE OPPORTUNITIES?

Manufacturers
Importers & Exporters
Logistics Services Providers
Trucking Companies
Ocean Carriers
Air Carriers
Government Agencies
EDUCATION AND TOOLS REQUIRED

Communication skills - written and oral
Computer literacy - this is more than surfing the net
World geography
Understanding cultural diversity issues
Economics
Accounting principles & practices
Usual & customary trade documentation
  Bills of lading
  Export documents
  Customs forms
  Banking methods
Knowledge of transport modes
Critical thinking skills - analytical processes
Discipline
Dedication
Enthusiasm