



LOGISTICS PROVIDERS

FUTURE LEADERSHIP

MSU 7TH BIENNIAL INTL BUSINESS INSTITUTE
MAY 2007
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LOGISTICS SERVICES FACTS

Logistics continues to be a growth business

Logistics providers are not “paper-pushers”; these companies are solutions oriented firms engaged in facilitating international trade

High turnover of staff remains a serious concern for these companies

Solving the “then versus now” method of maintaining a stable staff is a major challenge

Educators have the ability to ignite interest in logistics for students and enable them to become leaders in the future

The options are to sit and watch the wheels go round or act and make the wheels go round



EDUCATION + EXPERIENCE = OPPORTUNITIES

Export and import operations for air, ocean, and surface transport

Warehousing and distribution services

Defining business process to provide solutions for international trade challenges

Quality management programs to ensure customer satisfaction and vendor services

Marketing and sales

Finance and accounting

Government regulatory compliance

Legal issues

Administration and HR

WHERE ARE THESE OPPORTUNITIES?

Manufacturers

Importers & Exporters

Logistics Services Providers

Trucking Companies

Ocean Carriers

Air Carriers

Government Agencies



EDUCATION AND TOOLS REQUIRED

Communication skills - written and oral

Computer literacy - this is more than surfing the net

World geography

Understanding cultural diversity issues

Economics

Accounting principles & practices

Usual & customary trade documentation

- Bills of lading

- Export documents

- Customs forms

- Banking methods

Knowledge of transport modes

Critical thinking skills - analytical processes

Discipline

Dedication

Enthusiasm