INTERNATIONALIZING DOCTORAL EDUCATION IN BUSINESS:
A PH.D. SEMINAR
July 29-31, 2004

PROGRAM EVALUATION REPORT

Formal Evaluations from the 2004 participants of the Internationalizing Doctoral Education in Business: A Ph.D. Seminar and selected testimonials.

Selected Testimonials
“Great to have the opportunity to meet students from other schools interested in IB”

How this report was compiled
Participants were asked to rate the quality of the programs, speakers, accommodations, and facilities on a five point scale from excellent to poor. Twenty-three evaluations were collected and found complete enough to be included. Where a participant circled two or more answers for a giving question, the more conservative answer was used. Where a participant neglected to answer a particular question, he or she was removed from the sample. Throughout this report, the number of participants answering a particular question was recorded as the value of N.

PROGRAM COMPONENTS

1. Plenary Sessions:
   N = 22
   98% of respondents rated this component as “good, very good or excellent”.
   
   Selected Comments
   ➢ Would like to see session start with training or research and migrate to other.

2. globalEDGE Presentation:
   N = 20
   95% of respondents rated this component as “good, very good or excellent”
   
   Selected Comments
   ➢ Awesome application!
   ➢ Difficult since it was cut short. Looks like a very interesting/useful site, though. Hopefully I will be able to investigate it further on my own

3. Breakout Sessions
   N= 22
   99% of respondents rated this component as “good, very good or excellent”.
   
   Selected Comments
   ➢ Good idea, good format, yes, it should be included in future IDEB programs
   ➢ The breakout sessions provided good opportunities to ask specific questions
Breakout sessions were excellent. I would definitely include them. As with above, time seemed too short as discussions were good.

ACCOMMODATIONS, FACILITIES AND MATERIALS

Kellogg Center- Meeting Rooms
N=20
100% of respondents rated this component as “good, very good or excellent”.

Kellogg Center- Sleeping Rooms
N=14
77% of respondents rated this component as “good, very good or excellent”.

Kellogg Center - Meals
N=21
99% of respondents rated this component as “good, very good or excellent”.

Selected Comments

- Very cold temperature in the meeting room
- Need more Internet terminals
- Lunch + Dinner were excellent but breakfast had very little variety and nothing warm and coffee breaks had no snacks

Questionnaire

1. Did the presentations and materials provide you with the knowledge and resources you need to internationalize general business courses and/or develop international business courses and your research? Was anything left out that should have been included? What changes would you recommend on this component?

- I can’t think of anything that needs to be added. Overall the materials were very helpful - a lot of info in a little time, so absorbing it all is a bit difficult with regards to what might be added.
- Very helpful presentations
- Yes, I would suggest to include a theory session, a methodology session & inter-discipline application session independently.

2. Did the breakout sessions help out to apply the information you received to design general business courses and/or the development international business courses and your research? Were you able to be an active participant in the breakout sessions? Should the breakout sessions be included in future IDEB programs? If so, what changes to this component would you recommend?

- Breakout sessions are good idea
- Need more time for discussion
- Very useful.
- There could have been more materials about content for IB courses for those of us from non-IB programs
3. **What did you like best about IDEB?**

- The lecturers and breakout sessions and the globalEDGE presentation
- Willingness of speakers to share their insights
- It helps to get familiar with the topics & methods to explore these topics and build up a research community
- The frequent breakout sessions where we could ask more detailed questions

4. **What did you like least about IDEB?**

- The program was a little too short --- maybe 2 days?
- No major complaints

5. **Additional comments?**

- Thank you for your good preparation
- Excellent!
- Do the more technical presentations earlier in the day, not so late in the afternoon
- Perhaps a session on emerging / current topics & directions for IB research
- Support staff was very helpful, always had a smile, able to answer questions

**OVERALL EVALUATION OF THE PROGRAM**

N=18
93% of the respondents rated the overall conference as “good, very good or excellent”.
