

COLLOQUIUM ON

INTERNATIONALIZING BUSINESS EDUCATION

WEDNESDAY, MAY 27, 2009**12:30 P.M. - 5:15 P.M.****NAFSA ANNUAL
CONFERENCE & EXPO
LOS ANGELES, CA USA**

Are you interested in how schools of business can internationalize? Are you charged with incorporating a global perspective in the business school curriculum? Do you have a vested interest in global workforce development? Register now for the half-day colloquium and attend a series of lectures, sessions, and discussions presenting best practices, key issues, and strategies for building and enhancing internationalization in business programs. Lunch and refreshments are included.

BisNet
Business International Studies NetworkIN COOPERATION WITH
BUSINESS INTERNATIONAL
STUDIES NETWORK
(BISNET)

Elvin C. Lashbrooke, Jr.
*Interim Dean,
Eli Broad College of Business,
Michigan State University*

Dean Lashbrooke will share insights into the opportunities and challenges faced by colleges of business as they internationalize and the impact of internationalization on business education and the wider campus.

What you'll gain:

- ▶ Insights into successful internationalization of schools of business
- ▶ How to begin internationalizing the curriculum or taking your institution's efforts to the next level

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Program Agenda • Wednesday, May 27, 2009

12:30 p.m. - 1:30 p.m. **Keynote Luncheon on
International Business Education**

1:30 p.m. - 2:30 p.m. **SESSION I: Global Workforce Development:**
▶ Are Your Students Competitive?

2:30 p.m. - 2:45 p.m. **Break & Networking**

2:45 p.m. - 3:45 p.m. **"Best Practices" Roundtable Discussions**

- ▶ Junior Year Dilemma: Study Abroad vs. On-campus Recruiting—Creative Solutions for Internship Placement and Job Search
- ▶ Encouraging Collaboration Across Schools and Departments, and Between Undergraduate and Graduate Programs
- ▶ Promoting Nontraditional Study Abroad Locations, Particularly Emerging Economies
- ▶ Integrating Foreign Language and Business Curriculum

3:45 p.m. - 4:00 p.m. **Break & Networking**

4:00 p.m. - 5:00 p.m. **SESSION II: How Are Business Schools Leading the Way in
Internationalization Efforts Across Campus?**

5:00 p.m. - 5:15 p.m. **Questions and Answers**

Go online for detailed agenda.

REGISTRATION FEE:



\$360*

for colloquium/one-day attendees

*Fee includes Colloquium, one-day conference registration, access to conference sessions, International Education Expo, and plenary panel moderated by Ray Suarez of PBS's *The Newshour with Jim Lehrer* on the topic *Exploring Global Talent Flows, a discussion on brain drain/brain gain, and lunch and refreshments*.

This event is sponsored by: CIBERs of the
University of Southern California, Michigan State University, and Temple University

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SCHOOL OF BUSINESS



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Business Education and Research

Fostering Global Engagement
Through International Education

**NAFSA 2009 ANNUAL
CONFERENCE & EXPO**

MAY 24-29, 2009 > LOS ANGELES, CA, USA

The colloquium will be held at
the annual conference of
**NAFSA: Association of
International Educators
in Los Angeles, CA.**

In attendance will be 8,500
educators and administrators who
work to internationalize campuses
around the world. More than 450
exhibitors will present information
about their services, programs,
and products at the International
Education Expo. Meet with
representatives of universities
from Europe, Africa, Asia, Oceania,
North and South America, and
the Middle East to discuss
partnerships and exchange
opportunities for students and
scholars.

Learn more and register at
www.nafsa.org/ac09buscol