Join Mayor Virg Bernero to Hear the Inside Story
from the Author of an Exciting New Book

Why GM Matters
Inside the Race to Transform an American Icon
Keynote Speaker: Journalist William Holstein

March 5, 2009
Luncheon & Book Signing
11:30 am—1:00 pm
MSU University Club Ballroom
$50/per person
517-483-4141

Proceeds benefit the family fun event “Diversity Day Celebration,” April 18, 2009

Sponsorship: $100 includes 1 seat for luncheon plus
Sponsor Listing at Diversity Day Celebration “Friends of Diversity” Display

Table Sponsorship: $1,000 includes 8 seats for luncheon plus
“Silver Sponsor” Benefits as Sponsor for the Diversity Day Celebration

Special thanks to our sponsor and co-organizer for this event, The International Business Center at Michigan State University

Limited Seating: Reservation Required, Checks payable to City of Lansing
Mail to: 124 W. Michigan Ave., 9th Floor City Hall, Lansing 48933
OR— pay at the door with Advance Reservation