Doing Business in Korea

Wednesday, October 22, 2008
The Henry Center for Executive Development, Room A169
2525 Forest Road, Lansing, Michigan

Lunch to follow in Rooms 106 and 107 of the Henry Center

Agenda:

8:00 – 8:30 a.m.  Registration and Networking Continental Breakfast
8:30 – 8:35 a.m.  Opening Remarks – Tim Daman
8:35 – 9:15 a.m.  Session I – Young Oh/Kendra Kuo of the U.S. Department of Commerce
9:15 – 10:00 a.m. Session II – Tong Sun (Skye) Shu, Esq., Cultural Awareness for Michigan Companies Planning to do Business in Korea
10:00 – 10:10 a.m. Break
10:10 – 11:00 a.m. Session III – Mid Michigan Success Stories – A case study discussion from two companies who do business in Korea
Moderator: Jean Schtokal of Foster, Swift, Collins & Smith, P.C.
11:00 – 11:45 a.m. Session IV – Korea – Michigan's 4th Largest Agricultural Products Importer – Ken Nye of the Michigan Farm Bureau
11:45 – 11:50 a.m. Closing Remarks
12:00 – 1:30 p.m.  Lunch Keynote: "U.S. Free Trade Policy and Leveling the Playing Field for U.S. Business in Asia" – Erik Magdanz, East Asia Trade Policy Officer, U.S. Department of State, Bureau of Economic, Energy and Business Affairs

Seats are limited! Reserve your seat today!

Registration Form

Name(s)_______________________________________________________________________
Company ______________________________________________________________________
Address _______________________________________________________________________
Phone __________________ Fax __________________ Email _________________________

Register # of Tickets ________ @ $25.00 each Total $____________

☐ Check enclosed  ☐ Please invoice  ☐ Visa  ☐ Mastercard  ☐ Discover

Card number ______________________________________________________________
Expiration date ______________
Signature ______________________________________________________________________

Return form to the Lansing Regional Chamber of at P.O. Box 14030, Lansing, MI 48901 or via fax at 517-484-6910. Contact Tim Daman at 517-487-6340 with questions or comments.

Sponsored By:

Foster, Swift, Collins & Smith, P.C.
Attorneys at Law Established 1902