

Application Deadline
15 February 1999

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CIBER

Center for International Business
Education and Research
Michigan State University

1999
INTERNATIONAL BUSINESS
INSTITUTE
for
COMMUNITY COLLEGE
FACULTY

22-27 May 1999
Michigan State University
Kellogg Center
East Lansing, Michigan



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TENTATIVE INSTITUTE AGENDA

Saturday, 22 May 1999

6:00 p.m. Opening Reception

Sunday, 23 May 1999

8:30 - 8:45 a.m. Welcome

8:45 - 10:30 a.m. Globalization of Business Activities: Implications for Management and Business Education

10:45 - 12:00 noon Overview of International Business

12:15 - 1:15 p.m. Lunch

1:15 - 2:00 p.m. Briefing on Mexico and South America

2:15 - 3:30 p.m. Panel on the Status of International Business in Community Colleges

3:30 - 4:00 p.m. Demonstration of the Virtual International Business Academy

4:00 - 5:00 p.m. Resource Fair

Monday, 24 May 1999

8:30 - 10:00 a.m. International Business/Marketing

10:15 - 11:00 a.m. Legal Aspects of International Business

11:00 - 12:00 noon Panel on Developing Partnerships with the Business Community

12:15 - 1:15 p.m. Lunch

1:30 - 2:15 p.m. Briefing on Russia and Central Europe

2:30 - 4:30 p.m. Small Group Session I

Tuesday, 25 May 1999

8:30 - 9:15 a.m. International Finance

9:15 - 10:00 a.m. International Banking

10:15 - 11:00 a.m. International Accounting

11:00 - 12:00 noon International Strategy and Management

12:15 - 1:15 p.m. Lunch

1:30 - 2:15 p.m. Briefing on the European Union

2:30 - 3:30 p.m. Cross-Cultural Effectiveness

Wednesday, 26 May 1999

8:30 - 10:00 a.m. Briefing on Japan and Asia/Pacific Rim

10:15 - 12:00 noon Panel Discussion on Classroom Strategies for Internationalizing Business

Courses: Sharing Models and Experiences

12:15 - 1:15 p.m. Lunch

1:30 - 2:30 p.m. International Business Logistics

2:45 - 4:45 p.m. Small Group Session II

6:00 p.m. Dinner, Certificate Ceremony, and Keynote Address

Thursday, 27 May 1999

8:30 - 9:00 a.m. Administrative and Fund-Raising Issues

9:00 - 10:00 a.m. Comparative Labor and Industrial Relations Issues

10:15 - 12:00 noon Briefing on Emerging Markets

12:15 - 1:15 p.m. Lunch and Adjournment